

WHERE BEAUTY BLOOMS



World Premier B2B Trade Show

BANGKOK BEAUTY SHOW

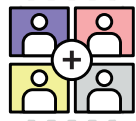
15 thu - 17 sat
DECEMBER, 2022
BITEC, Bangkok
Thailand

BANGKOK BEAUTY SHOW

BEAUTY INDUSTRIES ATTENDING BANGKOK



EXHIBITORS
250+



BUYERS
250+



BUSINESS MATCHING
1,500+



VISITORS
10,000+

BANGKOK BEAUTY SHOW(BBS) IS THE MOST PROMISING BUSINESS TO BUSINESS BEAUTY TRADE SHOW INCORPORATING ALL ASPECTS OF INNOVATIVE BEAUTY INDUSTRY IN THE CENTER OF SOUTH-EAST ASIA, THAILAND. **250 INTERNATIONAL BRANDS & COMPANIES AND 10,000 BEAUTY PROFESSIONALS & CONSUMERS ARE EXPECTED TO JOIN BBS 2022.**



SLOGAN World Premier B2B Trade Show

DATE 15(Thu) ~ 17(Sat), December, 2022

ORGANIZER KINTEX

CO-ORGANIZER Index Creative Village Plc.

VENUE EH99, BITEC, Bangkok, Thailand

PARTNERS & SPONSORS

- Media Partners : CosMorning, Korea Cometic Industry News, Cosmetic Mania News, onoffmix.com
- Sponsors : TCEB, Korea Cosmetic Association, Kotra

CATEGORY

Cosmetics, Hair, Nail, Aesthetic, Raw Materials, Packaging, Body Care, Inner Beauty Food, Medical Service, Fashion, Health and Spa, etc

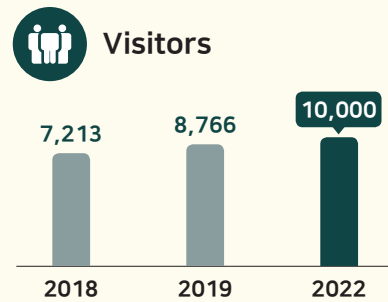
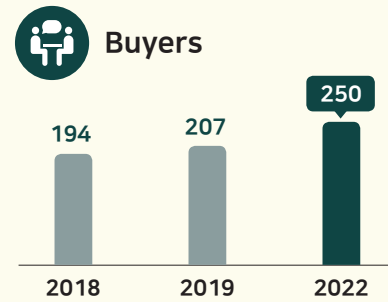


Show Facts

BBS 2019 was a success and received a positive response from exhibitor, buyers, and visitors. Some of the key highlights include:

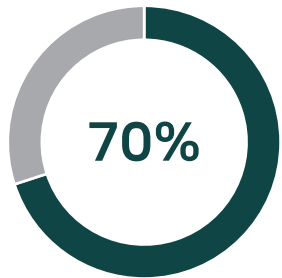
- 210 EXHIBITORS, 250 BOOTHS FROM 8 COUNTRIES PARTICIAPTED
- 8,766 VISITORS FROM 41 COUNTRIES ATTENDED
- 207 INVITED BUYERS FROM 18 COUNTRIES ATTENDED
- 1,462 MEETINGS ACCOMPLISHED
- CONSULTED AMOUNT : 35,476,530 USD
- CONTRACTED AMOUNT : 22,069,904 USD

And we are expect for BBS 2022

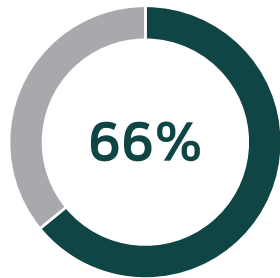


BBS Stories

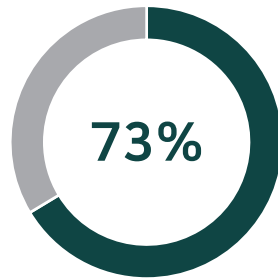
Exhibitor Survey



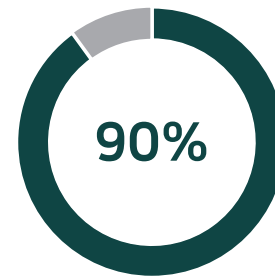
of exhibitors satisfied



of Exhibitors will join again the show



of Brands & Products increased their awareness & publicity



of Exhibitors were satisfied with the quality of operation & organizer

2019 SURVEY



Exhibitor's Voice

"We have been participating in BBS for many times and on the first day of BBS 2019, we had over 20 business meetings with not only big buyer companies from ASEAN countries and also with local promising buyers in Thailand. We will join BBS again to strengthen our brand awareness to ASEAN consumers"

Buyer's Voice

"Bangkok Beauty Show is the best show to search for long-term business with Korean Exhibitors. Korean cosmetic companies are equipped with high-end technology with great investment in R&D. I already decide to import hair treatment equipment and signed the contract. I would like to visit the show next year."

"We are here to find skincare products to distribute in Thailand. Thailand is interested in brightening product and found the exhibitor which perfectly matched my demand. Bangkok Beauty Show is a "must-go" event for beauty industry professionals."

Showcase

your latest products and services in Southeast Asia's most professional beauty trade show

Access

thousands of prospective customers, partners, and existing clients

Network

with K-beauty Industry, Thai Government, and beauty association

Position

your company as a cutting-edge of trend leader in a beauty industry

Benchmark

your products and services against industry competition

Keep

on top of evolving customer requirements

Expand

your business area local to global stage!



BANGKOK BEAUTY SHOW IS

UNIQUE AN UNPRECEDENTED EVENT

Join us and be a part of the largest Southeast Asia Beauty Industry. This year's event is on the track to have an international buyers of 250+ attendees from 18 countries. Bangkok Beauty Show shines a spotlight on exhibitors and sponsors to an international and influential visitors at the most vibrant event. **Bangkok Beauty Show AN UNPARALLELED INDUSTRY-STANDARD PLATFORM FOR YOU TO Launch New Products / Raise Brand Awareness / Reach thousands of new prospects / Demonstrate company expertise**

GROWING RAPIDLY EXPANDING EVENT

Bangkok Beauty Show continues to grow : With consistently increasing numbers of buyers, exhibitors and visitors since 2016, Bangkok Beauty show has become the most influential Beauty event and on that is not to be missed. Industry professionals including Manufacturer, wholesaler, Importer, Exporter, Trader, Distributor, Realer, Retail & Shop Chain, E-Commerce, Aesthetic & Clinic, OEM, ODM, and fashion designers all gather at BBS to see the trend of Asean Beauty.

IMPACTFUL 1,500+ BUSINESS MEETINGS

Bangkok Beauty Show is the pioneering event on the beauty industry calendar. It's the event where leaders, investors and professionals all converge under one roof to engage in the most vibrant and open environment. 1,500+ Business Meeting will be made onsite and more than 25M USD contract amount expected. BBS is one of the most cost effective platforms that enable large and small organizations to achieve their goals.

ULTIMATE THE OPTIMUM MARKET PLACE

Bangkok Beauty show exposes every exhibitor and beauty professional to new trend from around the world. This year, around 10,000 visitors from 40 countries will join the show. We are confidently recommending BBS 2022 to the company who wants to be part of the Southeast Asia Beauty Industry.



www.bangkokbeautyshow.com

BBS Key Fundamentals

Experience, BBS platform with 5Ps



WHERE BEAUTY BLOOMS



Assess the costs and benefits

- Cheaper than COSMOPROF CBE, In-Cosmetics Asia
- No extra charges, all included!

Easy to access

- BITEC, Perfectly situated in the heart of Bangkok
- Just 14 km from Int'l Airport and 160m from BTS Bangna station
- Visitors and buyers friendly location

Look for opportunities

- Organizer, KINTEX, is following the market trends with agility by organizing 4 beauty shows in Asia, 2022 (Korea, Indonesia, Bangkok, Taiwan)

Boost your business

- Preshow
Press release, influencer marketing, and newsletter to local & overseas channels for exhibitors
- On the Show
- Overseas Buyer Matching
- K-beauty Awards Contest
- K-beauty Make-up Demonstration
- Latest Marketing Conference

Find your global partners

- Exhibitor Thank You Party is provided for all the exhibitors
- Local partner supports every moment matters for the show

Quality



Price



STRATEGIC HUB

1.4million visitors flying in on
8,000 Flights per week



EXPERIENCE AUTHENTICITY

Thailand's vibrancy can be seen in our core 5 MICE cities, where boundaries are pushed to give the business traveller a unique perspective



- Biggest K-beauty companies participate in BBS : 100+ Korean trendy cosmetic brands in the area of

"DIY Beauty Care
Vegan Beauty
Beauty Tech Device"



We "accelerate" company's growth



BBS is far more than a system of exhibition.
We hope our show provides an inspiring window into the world embracing all the networking experiences of beauty industry as a global partner.

SPECIAL OFFER

Free booth fee and 3 nights hotel room charge for 1 person per BBS 2022 exhibitors are provided at K-beauty expo KOREA 2023. These are given to deposit completed companies by July 31st, 2022.



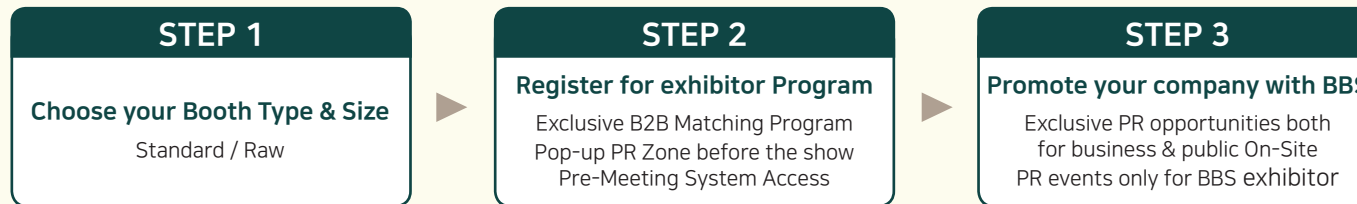
Secure your Prime Space Now!

Raw Space Build & Design Your Own Booth	Standard Booth Smart & Effective Option
 <p>USD 110 / sq.m or THB 3,850/sq.m Minimum 18 sq.m</p>	 <p>USD 1,200 / booth or THB 42,000 / booth Shell Scheme booth includes</p> <ul style="list-style-type: none"> · White back and side walls · Fascia with exhibitor's name · 1 Table, 1 Chair · 2 Fluorescent(40w), 1Socket(5amp) · 1 waste basket

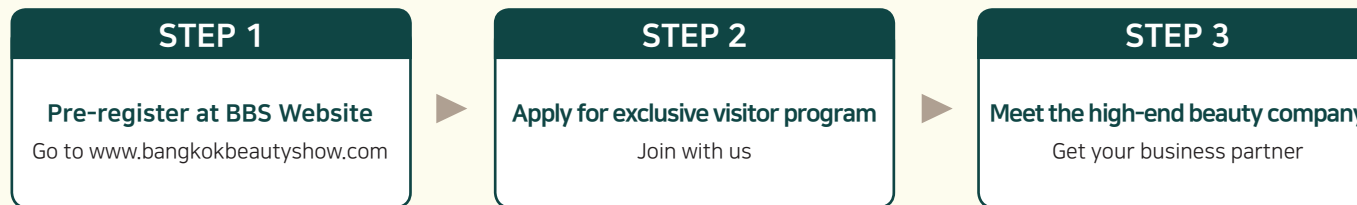
* 1booth = 9sqm * Corner charges of USD 100 Per additional corner * Exclusive of 7% VAT
 * More Details are updated on BBS official website



Exhibit



Visit



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